

# USER STORY

## Preston Manor City Learning Centre

London

Contact: Mike Savva - Centre Manager

**Preston Manor City Learning centre is a very creative shared resource for local schools and adult community learning groups.**

The CLC have been involved in both still camera and video camera technology for a number of years now concentrating traditionally on music technology, digital arts and radio within the curricular areas of Media Studies and English. Mike felt that it was necessary to ensure that digital technologies were accessible to a wider range of curricular subjects on an ongoing basis and identified that installing a TV studio within the CLC would embrace this as a unifying framework. Preston Manor have dubbed this project 'CLCTV'. Since installation of the TV studio by Planet PC, Mike and his team have used it widely for creative projects and for enhancement of key skills with classes from local schools.

Preston Manor High School came third in the Origin 8 national music competition for 2007. The students met at the CLC twice a week to compose and perform their own song – Explicit Love. The video to accompany this composition was filmed in the TV studio with wide use of the Chromakey and the Tricaster Studio equipment in particular using stop motion, animation and virtual set technology. The graphics and animations were designed and produced by the CLC's own Digital Art Club.

The Brent Youth Tube (BYT) film festival is also central to the CLCTV strategy and seeks to promote film making and television in schools and in the community. The 2008 film festival has been in progress since January and is a joint venture with Brent School Improvement Services. The CLC's TV studio has been central to this project and typically the students would adopt the roles of a director, sound man, autocue prompter, wardrobe/make up and cameraman with Jahmani the CLC media technician running and operating the gallery. Mike's approach to the studio is about empowering students with creative film making skills. The project culminated in a two day screening for parents and friends at the Tricycle Theatre in Kilburn in May.

The studio at Preston Manor has also been used by Primary schools to write and present news reports to aid in the enhancement of their speaking and listening

skills and to facilitate key stage 4 and 5 students from local secondary schools in the production of advertisements as part of their Media Studies coursework.

Mike and his team have a lot of good ideas to aid in the expansion of their CLCTV project into the curricular area of Humanities and plan to roll these out over coming months.

Mike feels that the addition of the TV studio has undoubtedly captured students imagination and improved their motivational and communication skills, they have found their Tricaster Studio and Reflecmedia Chromakey equipment to be outstanding in the enhancement of their creativity.

