

north east manchester clic *User story*

North East Manchester City Learning Centre opened in June 2002 and serves schools and the community in the North Manchester area. Their principle objective is to serve the ICT teaching and learning needs of pupils, parents and teachers from partnership schools.

Adam Greenhalgh, Network Manager of the Centre, informed us of their requirement for a content delivery and archive platform "A lot of teachers were asking us to supply them with video content from a wide variety of media sources including TV broadcast and the internet. We needed to create a large media library where media could be stored and easily retrieved. We also wanted to be able to share video projects that the students had created using our new TV studio." He continued "We looked at a couple of solutions on the market and found that Planet eStream ticked all the boxes in terms of ease of use, price and features."

Planet eStream is used across the curriculum, mainly for the archiving and conversion of video content so students have instant access for editing within iMovie, which is fully compatible.

Adam said "It's the wow factor that grabs the students' attention and allows us to engage them in interesting and new ways." Looking to the future Adam told us "We hope that primary schools in the area will connect to our media library. An appointed librarian at each site would be responsible for uploading content with teachers and students having access via a standard web browser."

Describing his experiences with Planet PC, Adam commented "You have been with us all the way. You ask us for feedback and listen to our requirements. In a nutshell you care about your customers."



NORTH EAST MANCHESTER
CITY LEARNING CENTRE