

USER STORY

Multivision

Brighouse, West Yorkshire

Contact: Peter Bannister

Multivision are a production company that specialise in the coverage of live events. Their work encompasses a wide range of sporting events such as Gymnastics, Rock Climbing, Judo, Swimming and Wrestling at high profile UK venues such as the MEN Arena, NIA and the O2 Arena and globally at many venues around the world. They also cover fashion shows and stage productions for the domestic and global markets.

Multivision has recently embraced the transition from standard definition analogue to SDI and purchased a Grass Valley Indigo SD mixer to facilitate this process. Typically, they mix their SDI camera feeds combining these with a live feed from a broadcaster, they would then overlay their own graphics using a Datavideo CG100 Character Generator on the resulting outputs and display this on the large public display systems within the venues. Their feed is also broadcast live on the internet typically via a satellite up-link and is simultaneously digitised to a Focus Firestore hard drive. Peter and his team then create highlights packages for broadcast prior to the following day's events over the internet and create DVD's with full coverage of the entire event.

Multivision's productions also incorporate live and post-production chromakey work using Reflecmia's Chromaflex solution, Ultimatte DV and Adobe's Ultra CS3. The process involves either superimposing the reporter's image in front of various backgrounds during live production or alternatively using Adobe Ultra in post production to create a virtual set.

Multivision considers Planet PC to be 'an integral part of their ongoing move towards an ever higher quality end product'. Peter often pops in to see the Planet team and finds them extremely helpful with innovative suggestions to help resolve the various technical challenges that Multivision encounter with the production work that they carry out.



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