

# USER STORY

## Godalming College

Godalming, Surrey

Contact: Maria Birch - Educational Resources Manager

Godalming College was originally formed in 1975 on the same site as its predecessor Godalming Grammar school and it became a sixth form only college in 1978. The college now has around 1600 full time students in total studying a wide variety of subjects at GCSE, AS/A level, BTEC and other vocational disciplines, it was awarded Beacon status in 2006 in recognition of the quality of its educational provision to the post 16 sector.

As Educational Resources Manager, Maria's role is to manage and deliver the content archived to the eStream database. Maria was first aware of eStream shortly after the product launch in 2004 when she received a brochure and could immediately see the advantages that could be gained for the college in archiving her significant video library in a central database that could be accessed by staff and students alike. Maria's colleagues then visited our stand at the BETT exhibition in 2005 for a live demonstration of the solution and the college then went on to purchase the core eStream solution and two Encoding stations in October 2005.

Godalming College currently has approximately 3000 live entries archived to its eStream database. Maria is very pro-active in her role and often digitises material that she feels would be useful to students and staff and then informs them that it is available for their use. Maria's office is based just off the student library within the college's Independent Learning Centre, which is an excellent facility with a large number of workstations each equipped with a set of headphones for student use; it was very gratifying during our visit that we noted a number of students accessing eStream as a resource for their studies.

Maria explained that use of eStream in the college is broadly cross curricular with exceptional take up in Media and Film, History, Politics, Business Studies, Economics, Biology, PE and Drama. Examination pieces for Drama are filmed live using the college's existing camcorder equipment and uploaded to eStream to archive the material. This material is then accessed and shared in class situations in addition to being authored to DVD for the students to use as a show reel when applying to university. The college recently staged a live production called Cyber Bar Blues a musical which has been viewed via eStream widely across the college.

The history department use the lesson planning capabilities of eStream to deliver their curriculum on 20th century and Tudor history.

Maria explained to us that the college has derived a lot of benefits from the integration of Planet eStream. Teachers have found it to be an excellent teaching aid, students have found the vast amounts of material available to be a great resource for their studies and Maria has found the timesaving elements relevant to her own role to be considerable. After their first year of ownership of eStream, Maria carried out a satisfaction survey at the college and received a 100% positive feed back on the product as a result.

Godalming College has played host to a lot of visiting FE colleges both from their own area and from outside of the county all wanting to view their web streaming and archiving facilities and Maria feels that as a result, the technological reputation of Godalming has been further elevated by eStream. Maria concluded by saying that she has been very happy with the levels of service that she has received from Planet PC.

