



From: Zaid Bashir – Creative Media Team Leader

Bradford College have been a Planet eStream customer since summer 2008 and upgraded to version 5 in January 2011.

Zaid explained to us that the Planet eStream system is put to good use at Bradford College and has been invaluable in delivering TV programmes and a variety of media for course curriculums. The college also use the product to deliver student induction information regarding student services and facilities, corporate presentations to all staff on training days, studio presentations of student course projects and an ever increasing number of 'video tutorials'.

Zaid told us that apart from the extensive educational benefits, they had also experienced tangible cost savings since installation of Planet eStream. "We're now using less than a fifth of consumables in college such as tapes and DVD's and have noted a drop in associated costs of administering the storage and lending of such traditional media resources, not to mention the financial savings as a result of no longer needing playback hardware in every classroom." Zaid was particularly complimentary with regard to the new buffering feature of the Planet eStream Freeview Recorder and said "The ability to record a broadcast days after a programme has been aired is just amazing!"

Zaid concluded by saying " Installation and support has been excellent from the start, Planet eStream provides both staff and students with a greater audience and empowers viewers to watch on their time and wherever they may be".